

American School of Marrakesh

Marrakesh, Morocco

Outside Marrakesh, a dual-diploma campus pairs American college prep with the IB in English, French and Arabic classrooms.

RANKING DIMENSIONS

Overall	54/100
Academic outcomes	55/100
University placement	53/100
Prestige & heritage	54/100
Alumni network	53/100
Facilities	56/100
Transparency	43/100

EDITOR'S VERDICT

American School of Marrakesh occupies a narrow but useful niche in Morocco: an English-medium school outside the city that offers both an American college-preparatory route and the IB. For families who want optionality at sixth form rather than an early lock-in, that matters. The campus footprint also stands out. The school cites **8 hectares**, which is substantial by city-school standards and gives weight to the promise of room for sport, events and lower-school life. This is not a polished old institution trading on a century of history; it was founded in **1995**, and the public face still reads like a school building out its identity in real time. That cuts both ways: *fresh leadership energy*, visible activity, and a busy community calendar on one side; less institutional gravitas on the other.

What puts ASM on a shortlist is the combination of breadth and scale. It serves ages 3–18, carries Middle States and IB authorisation, and posts a **1:8** student-teacher ratio, which is unusually lean. If that ratio holds in classrooms, pupils get attention that larger international schools struggle to deliver. The school also has the infrastructure of a full international school rather than a small start-up: college counselling, learning support, service learning, sports and activities, a library, alumni network, and a steady rhythm of fairs, tournaments and parent events. The trilingual cultural environment matters too. Instruction is in English, but the school’s life clearly includes French and Arabic, along with a steady engagement with Moroccan heritage. For expatriate families who want *global mobility* without cultural isolation, that is a real asset.

The caveat is academic transparency. ASM promotes the IB Diploma Programme and college counselling, but it does not publish aggregate IB results, university destination data, or other hard outcome measures in the public domain. For a school selling both academic ambition and international progression, that omission is conspicuous. Parents need to ask direct questions: how many students take the full IB Diploma, what score distribution the school secures, where graduates enrol, and how the American

pathway sits beside the IB in the upper school. The school’s communications are strong on *community warmth*, student events and celebratory news; they are weaker on the evidence serious parents use to compare academic value.

The best fit is a student who will use a broad campus, join in, and benefit from close adult attention: internationally mobile children, bilingual or multilingual pupils, and families who value *a grounded Moroccan setting* as much as an overseas-facing curriculum. It suits children who thrive in a *small-school atmosphere* rather than a fiercely competitive, high-pressure machine. It suits less well the family that wants a school with published top-end outcomes, a deep archive of elite university placements, or the social scale of a big capital-city international school. In market terms, ASM is a credible, distinctive option in Marrakesh: *room to grow*, curricular flexibility, and individual attention — with one clear condition that parents press hard on results.

STRENGTHS	TRADE - OFFS
• Offers a dual pathway of an American curriculum through high school alongside the IB Diploma Programme, giving families flexibility for university destinations in the US, Europe or elsewhere. • Accredited by the Middle States Association / Middle States Association of Colleges and Schools (MSA-CESS), a recognised US accreditation body for international schools. • Located in Marrakesh, giving access to a growing expatriate and diplomatic community and relatively lower cost of living than European hub cities. • Serves a full PK-12 age range on one campus, reducing the need for families to change schools as children progress. • English-medium instruction with additional French and Arabic language provision, useful for families integrating into Moroccan society.	• Marrakesh is a secondary international-school market compared with Casablanca or Rabat, so the pool of similarly-profiled expatriate peers is smaller. • As a single-campus school, families have no alternative site within the same network if a change of location is needed. • Independent, detailed fee schedules and boarding data are not consistently published online, making budgeting harder to verify in advance. • Being a lower-profile, non-flagship international school (editorial tier: candidate), it lacks the extensive public track record of top-ranked global schools.

ADMISSIONS

Admission is generally open at all grade levels (PK-12), subject to space and prior academic records; applications are made directly through the school's admissions office with transcripts, references and sometimes an assessment or interview for older students. Entry is not highly selective compared with flagship international schools, though English proficiency is expected. Families should confirm current fee structures, waiting lists and curriculum-specific requirements (American diploma track vs IB Diploma) directly with the school, as these are not fully detailed in public sources.

WTS RATING 

This profile summarises editorial research by World's Top Schools. Verify all admissions dates directly with the school before submitting. Sources are cited in the full online profile at WorldsTopSchools.com/schools/sch_10c451b224.